

Play Marin Executive Team

Updated: September 2023



PAUL AUSTIN
Founder & CEO

Paul is a longtime Marin City resident and Tamalpais High graduate, who has been a youth advocate for the majority of his professional life. Paul studied Early Childhood Education at Texas Southern University and holds a B.A. in Psychology from Dominican University in San Rafael.

After several years as Director of Recreation for Marin City Community Center, Paul founded Play Marin to give kids of diverse ethnic and socioeconomic backgrounds from the broader Marin community the opportunity to play, learn, and grow together. Starting in 2012 with just one basketball team of nine players, Paul's dedicated stewardship of Play Marin has brought steady and expansive growth.



CERELLA HAMPTON
Chief of Staff

Cerella grew up in Marin City and attended Prairie View A&M University and Texas Southern University. Cerella worked with Paul Austin for over ten years as part of the Recreation and Program Administration at the Marin City Recreation Center.

As a Program Analyst for the Department of Homeland Security, she supported the process for the naturalization of immigrants, until Paul Austin recruited her to return to community service work. Cerella is also the owner of Housekeepers Art, a house cleaning service.

In her spare time, she enjoys her son, extended family, and her tight group of childhood friends from over 25+ years.



NICOLLE HENNEUSE
Director of Operations

Nicolle is passionate about supporting programs for kids. In addition to Play Marin, she also volunteers for Bridge the Gap and 10,000 Degrees, focusing on reading and writing skills.

Previously, Nicolle had her own communications consulting company for nearly 20 years. She earned a double degree in Liberal Arts and Journalism from SJSU and shares a patent with her husband for a web-based meeting scheduling tool.

She grew up in Santa Cruz, and lives in San Rafael with her husband, son, boyfriend (Winston the poodle), and Furry Assassin (cat).

Play Marin Board of Directors



BRUCE EDWARDS

Board Chair

Bruce lives in Mill Valley with his wife Kirsten, and sons Dillon, JP, and Reed. With over 20 years of financial services experience, Bruce is a Family CFO for 25+ families. Bruce assists his clients with tax-efficient charitable giving through donor-advised funds and foundations.

A devoted family man, some of Bruce's other passions include fly fishing throughout the world, surfing, and playing music with friends and family. His dedication to wilderness conservation and charitable youth development led Bruce to serve on the boards of the Henry's Fork Foundation in Idaho, and Mt Carmel CYO basketball in Mill Valley.



ROXIE BAKER

Secretary

A former music industry executive with two decades in recording artist management, Roxie worked with young people since she was a teen – teaching therapeutic and conventional horseback riding lessons. She worked with at-risk and special needs students ages 5-17 and served as designer, developer, and director of several therapeutic and educational programs.

Roxie has a B.A. in Psychology from SFSU and graduate studies in Health Education from JFK University. She and her husband John, Managing Director of WildAID, live in Sausalito. Roxie's daughter, Ella, a retired NCAA athlete and Social Justice graduate of Occidental College, taught swim lessons for Play Marin before moving to Southern California.



JED RICHARDSON

Treasurer

Long-time Play Marin ambassador and donor, Jed brings an MBA in Finance from Washington University and 30 years of professional expertise in accounting and finance. Currently, Jed is the Managing Director of Capital Markets for Jackson Square Properties. Jed has coached Mill Valley Little League for 12 years, including the Sausalito-Marin City Seals seven-year-olds when he did not have a child on the team. Residents of the Bay Area since 1997, Jed and his wife Preston support multiple charitable organizations. They live in Mill Valley with their sons Will and Ben, and Dachshunds Jefferson and Walter.



SUMANT SRIDHARAN

Board Member

Sumant lives in Kentfield with his wife Heather and four kids: Tara, Mira, Samir, and Anya. He has over 25 years of experience as a technology executive and currently serves as the Chief Operating Officer of HomeLight. Sumant also has served on the board of Freedom United, a global non-profit dedicated to eradicating modern slavery.

Sumant is active in Marin community sports - coaching CYO basketball for 4 years as well as the Kent Middle School girls' basketball team. He holds a B.S. in Electrical Engineering and Computer Science and a B.A. in Economics from the University of California, Berkeley, as well as an MBA with Honors from the UCLA Anderson School of Management.